# **ASHP Leaders Conference**

**Sponsorship Opportunities** 

All sponsorships include one full meeting registration per \$5,000 in sponsorship support, recognition on the meeting microsite, attendee newsletters and onsite 4-pager program information print piece.



## POSTER SESSION - \$15,000

Exclusive

Attendee engagement opportunity! Sponsorship of the evening poster reception is a great way to connect with attendees in a relaxed environment. Sponsorship includes a tabletop exhibit during the 1-hour reception and an acknowledgment sign at reception.

# LANYARDS AND KEYCARDS

**\$12,500 BUNDLED RATE** 



### **MEETING LANYARDS ONLY -\$9,000**

Exclusive - Corporate logo only

Gain visibility by putting your company been on the lanyards given out to all attendees at registration!



## **HOTEL KEY CARD ONLY - \$6,000**

Make a first impression as attendees arrive! Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check in at the headquarter hotel. Attendees will continue to see your branding throughout the meeting dates as they access their hotel rooms.



#### **MOBILE APP - \$9,000**

Exclusive

Capture the attention of attendees before, during and after the meeting by sponsoring this opportunity. Attendees will access programming, exhibits and logistical information through the Mobile App. Each time an attendee launches the app your company logo will appear on the splash page. Sponsorship includes: a logo on the splash page, a tile on the main screen with sponsor logo/website hyperlink and Acknowledgement in pre-meeting email with download instructions



#### **METER BOARDS - \$4,000**

Exclusive

Deliver your message and branding on meter boards as attendees walk through the meeting public space. Includes three double-sided meter boards.

For more information, contact Michelle Tyler at mrasnicktyler@ashp.org